

## CALL FOR PAPERS

### ESMQ 2015 Special Issue (15.1):

#### IMPACTS AND STRATEGIC OUTCOMES FROM NON-MEGA SPORT EVENTS FOR LOCAL COMMUNITIES

The staging of sport events directly impacts the quality of life of people living in the host communities. Sport events are temporal and can trigger a variety of short- or long-term, positive or negative impacts, which lead to positive or negative outcomes, and if sustained, these outcomes become legacies. Most of the research thus far has focused on economic and tourism impacts of mega-events. It is unclear how or whether small and medium sized events actually affect the overall wellbeing of people living in the local community, especially from a non-monetary perspective such as social life, urban regeneration, sport participation, environmental stewardship, or infrastructure. Are there features that make non-mega-events different from mega-events with regard to their effect on local communities? If so, is the difference due to the inherent features of the types of events or the characteristics of the smaller towns and cities in which they are usually hosted, or a combination of both? What are the underlying processes that make non-mega events uniquely different from mega events for local citizens?

This special issue will bring work together that analyzes tangible and intangible impacts as well as the strategic choices that host communities make when hosting non-mega events, including the outcomes of those choices. Identifying and extending our understanding of impacts and strategic outcomes will have practical value for sport event management and strategy, and will advance our understanding of the social, economic, and environmental consequences of events. While there are no universal definitions of different types of events, non-mega-events are generally smaller in size, scale, scope and reach than their mega counterparts (e.g., the Olympic Games, the World Cup, the Euro Cup, the Commonwealth games). However, like mega events, they are one-off, discontinuous and out of the ordinary.

Authors are invited to submit articles that contribute to our understanding of the nature, management and implications of non-mega events. We invite both conceptual and empirical papers related to the topic, from a range of perspectives and impacts, especially non-monetary (e.g., social life, sport participation, urban regeneration, local infrastructure, environmental stewardship...). Papers are welcome to consider spectator sport events, participant sport events, or both.

#### **Invitation for the ESMQ 2015 Special issue (15.1)**

Submission of manuscripts is open to everyone interested in the topic. Manuscripts should follow the general submission guidelines of the *European Sport Management Quarterly*. Papers should be submitted in electronic format through Manuscript Central using the following link: <http://mc.manuscriptcentral.com/resm>; indicating you want the manuscript to be considered for Special Issue 15.1. Deadline for submission is **November 30, 2013**.

#### **Guest editors**

Marijke Taks (University of Windsor), [mtaks@uwindsor.ca](mailto:mtaks@uwindsor.ca)  
B. Christine Green (University of Texas), [cgreen@illinois.edu](mailto:cgreen@illinois.edu)  
Laurence Chalip (University of Illinois), [lchalip@illinois.edu](mailto:lchalip@illinois.edu)